



Contact: Barb Wolf, PLS Financial Services  
312-491-7888  
bwolf@plsfinancial.com

FOR IMMEDIATE RELEASE

## **PLS Joins Chicago Gateway Green In Extending a Beautiful Welcome to Chicago Visitors**

CHICAGO, IL, OCTOBER 30, 2008: PLS has sponsored the landscaping of the Cicero Avenue exit on I-55 (the Adlai E. Stevenson Expressway) in an effort to welcome motorists to the neighborhoods surrounding Chicago's Midway Airport on the city's Southwest Side.

The landscaping project is part of the Expressway Partnership run by Chicago Gateway Green, a nonprofit organization dedicated to greening and beautifying Chicago. Through the Partnership, area companies sponsor segments of Chicago's expressway system or gateway exits that lead to the city's neighborhoods.

PLS, which manages more than 80 PLS Loan Store, PLS Check Cashers and PLS Tax Service locations in Illinois, funded the landscaping and beautification of one the expressway system's busiest exits.

"We're proud to be a member of the neighborhoods and communities in which we operate," said Bob Wolfberg, Co-President of PLS Financial Services, Inc. "And we think it's appropriate to help make the gateway to some of those neighborhoods something beautiful that everyone can enjoy."

Chicago Gateway Green's Expressway Partnership has become a national model for public/private partnership and has helped to identify Chicago as one of the most beautiful cities in the world. Since its inception, nearly 100 businesses have joined the program—a commitment to community stewardship and an improving quality of life.

"Chicago Gateway Green has done amazing work throughout the city," noted Dan Wolfberg, Co-President of PLS Financial Services, Inc. "PLS is pleased to join their efforts in making Chicago a more beautiful place for all its citizens."

### **About PLS Financial Services:**

Chicago-based PLS Financial Services manages more than 300 financial service centers in Alabama, Arizona, California, Illinois, Indiana, Mississippi, New York, Texas and Wisconsin, with

more than 3,000 employees. It is one of the largest, oldest and most distinguished organizations in the check cashing industry, and is a Western Union money transfer network. PLS was recently named as one of Chicago's Largest Privately Held Companies, and also a member of 'Fast50' (Fastest Growing Companies) by Crain's Chicago Business®. The PLS brands include: PLS Loan Store, which provides consumer micro-loans; *PLS Check Cashers, which offers check cashing, money transfer services, money orders and bill payments*; PLS Vehicle Registration; and PLS Tax Service. More information about PLS is available from Barb Wolf at PLS Financial Services, 300 North Elizabeth Street, Chicago, IL 60607; telephone 312-491-7888.

-XXX-