

Change is Good...as Gold!

PLS Wins Industry Award for TV spot

Congratulations to PLS Financial for this outstanding achievement!

We wanted to be the first to inform you that the combined efforts of PLS Financial and UniCom Marketing Group has resulted in our winning the prestigious MarCom Gold Award for the recent "Change is Good" TV spot.

The MarCom Award is an international creative competition that recognizes outstanding achievement by marketing and communication professionals. Entries are received from over 5,000 corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers throughout the United States and several foreign countries.

The MarCom Award is administered and judged by the Association of Marketing and Communication Professionals. The international organization consists of several thousand creative professionals. The Association oversees awards and recognition programs, provides judges and sets standards for excellence. Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

The Gold Award is presented to those entries judged to exceed the high standards of the industry norm. Winning a Marcom Award gives recognition to the creative talent, firms, departments and/or clients that collaborate on outstanding marketing and communication projects.

Here's to our winning team!

www.marcomawards.com

How to find us:

In the Winners tab, search 2008 Gold Winners

Type in PLS or UniCom

