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FOR IMMEDIATE RELEASE

PLS Sponsors Immigration Reformers on “March for America”

CHICAGO, IL, MARCH 30, 2010: PLS sponsored a trip to the national “March for America” in Washington, D.C. on March 21 for a delegation of concerned citizens from Illinois. The company provided a bus and shirts for the more than 20 attendees who departed from the PLS Check Cashers location on 47th and Western Avenue in Chicago.

The March for America, organized by the Campaign to Reform Immigration for America, drew more than 200,000 participants to the nation’s capital. The attendees sought to urge Congress to pass just and humane immigration reform.

“Immigration reform is a very important issue to PLS, the communities where we do business, and our nation,” said Bob Wolfberg, President, PLS. “We were pleased to sponsor this trip so that our community could have their voices heard by Congress.”

PLS donated \$4,950 to the Illinois Coalition for Immigrant and Refugee Rights to provide transportation for the attendees, who boarded on Saturday, March 20 for the trip to Washington.

“We are going back to our hometowns to continue organizing in all communities,” said Joshua Hoyt, executive director of the Illinois Coalition for Immigrant and Refugee Rights, “to pressure both political parties to work together to create a fair and workable immigration system for America this year.”

March for America speakers included Rep. Luis Gutierrez (D, IL); Rep. Yvette Clark (D, NY); Rep. Nydia Velazquez (D, NY); the Reverend Jesse Jackson; Ben Jealous, President and CEO of the NAACP; and Chicago 12th Ward Alderman George Cardenas.

About PLS: People. Location. Service.

Chicago-based PLS Financial Services, Inc., manages more than 350 financial service centers in Alabama, Arizona, California, Illinois, Indiana, Mississippi, New York, Texas and Wisconsin, with

more than 3,000 employees. PLS is one of the largest, fastest growing and most distinguished organizations in the check cashing industry, and is a Western Union money transfer network.

PLS is listed on *Inc.* magazine's "5000 Fastest-Growing Private Companies in America," and has been named one of Chicago's "101 Best and Brightest Companies to Work For" by the National Association of Business Resources. In 2008 and 2009, PLS was named one of Chicago's Largest Privately Held Companies, as well as a member of the "Fast 50" (Fastest Growing Companies) by *Crain's Chicago Business*®. The company has also been honored with the Activa Award from the Financial Service Centers of American (FiSCA) in recognition of its charitable efforts.

The PLS brands include: **PLS Loan Store**, which provides consumer micro-loans and tax-preparation services; **PLS Check Cashers**, which offers check cashing, money transfer services, money orders and bill payments; and **PLS Vehicle Registration**.

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